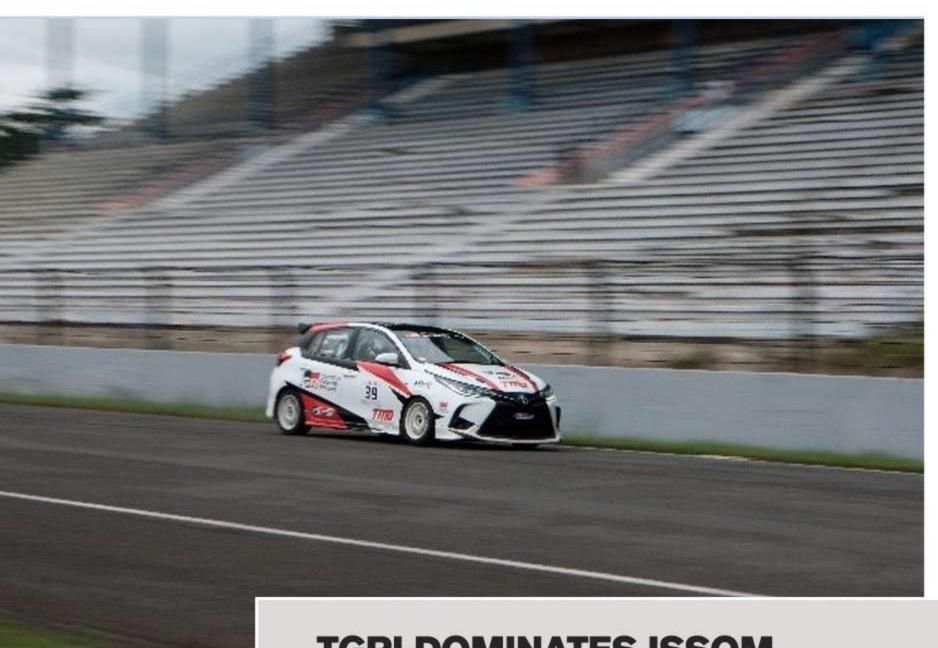


MARKETING NEWSLETTER MARCH 2023



TGRI DOMINATES ISSOM SERIES 1 WITH GT RADIAL TIRES, SEIZING THE CHAMPIONSHIP



















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Haridarma Manoppo, a skilled racer and mentor, recently demonstrated his expertise and the reliability of his GT Radial tires in a Sunday race on May 3rd, 2023. Despite starting the race in second place, Haridarma made an impressive start and quickly surged ahead, leaving his rivals behind. When asked about the secret to his success, Haridarma attributed it to his strong start, which gave him the necessary momentum to maintain his lead.







In addition to his own racing skills, Haridarma also praised the performance of his GT Radial Champiro SX2 tires, which he credits as a critical component in his victory. According to Haridarma, these locally produced tires in Indonesia are highly reliable and can hold their own against other tire products in extreme racing conditions. The durability and consistency of the GT Radial tires were put to the test throughout the 12 rounds of racing on the challenging Sentul International Circuit track in Bogor, West Java, but ultimately proved to be the ammunition needed for Haridarma to maintain a consistent best time record and secure the win.

This victory highlights the importance of reliable and high-quality tires in racing, and serves as a testament to the performance of GT Radial tires in extreme conditions. As Haridarma Manoppo continues to demonstrate his racing prowess, it is clear that the right tires can make all the difference in achieving victory on the track.







GT RADIAL INVITES NATIONAL MEDIA PARTNERS TO EXPERIENCE THE NEW SAVERO A/T PRO TIRE

On Wednesday, March 8th, 2023, GT Radial introduced their new generation tire, the Savero A/T Pro, which is produced by PT Gajah Tunggal Tbk. To showcase the performance of the new tire, a Driving Experience event was held at PT Gajah Tunggal's Proving Ground in Karawang, West Java, and was attended by various media partners.

One of the key features of the GT Radial Savero A/T Pro tires is their compliance with the ECE-R117-2 standard, which includes Low Rolling Resistance for fuel efficiency, low noise levels, and strong grip on wet road surfaces. Furthermore, these tires are versatile and can be used on both on-road and off-road conditions.



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Media partners who had the opportunity to test the tires for themselves praised the GT Radial Savero A/T Pro for its excellent performance and quiet ride inside the cabin. Overall, the event successfully demonstrated the capabilities of the new tire and emphasized GT Radial's commitment to producing high-quality products for their customers.





GT RADIAL INVITES DISTRIBUTORS & RETAILERS TO EXPERIENCE THE NEW SAVERO A/T PRO

The New Savero A/T Pro Driving Experience event was held on March 9, 2023, at PT Gajah Tunggal's Proving Ground, Karawang, West Java. The Driving Experience for the new GT Radial Savero A/T Pro product invites distributors and retailers of Tirezone for the DKI Jakarta and West Java areas.

Tirezone distributors and retailers are invited to experience first-hand the sensation of driving with this new tire, as well as prove the tough performance of Savero A/T Pro, which is an on road and off road tire, with a relatively low noise level for A/T type tires.

GT Radial Savero A/T Pro tires comply with the ECE-R117-2 standard which includes Low Rolling Resistance to save fuel, low noise levels, and strong grip on wet road surfaces. Tirezone distributors and retailers also admit that Savero A/T Pro has extraordinary performance, when they try it directly.







GT RADIAL CONTINUES TO SUPPORT MLDSPOT AUTOKHANA SLALOM 2023

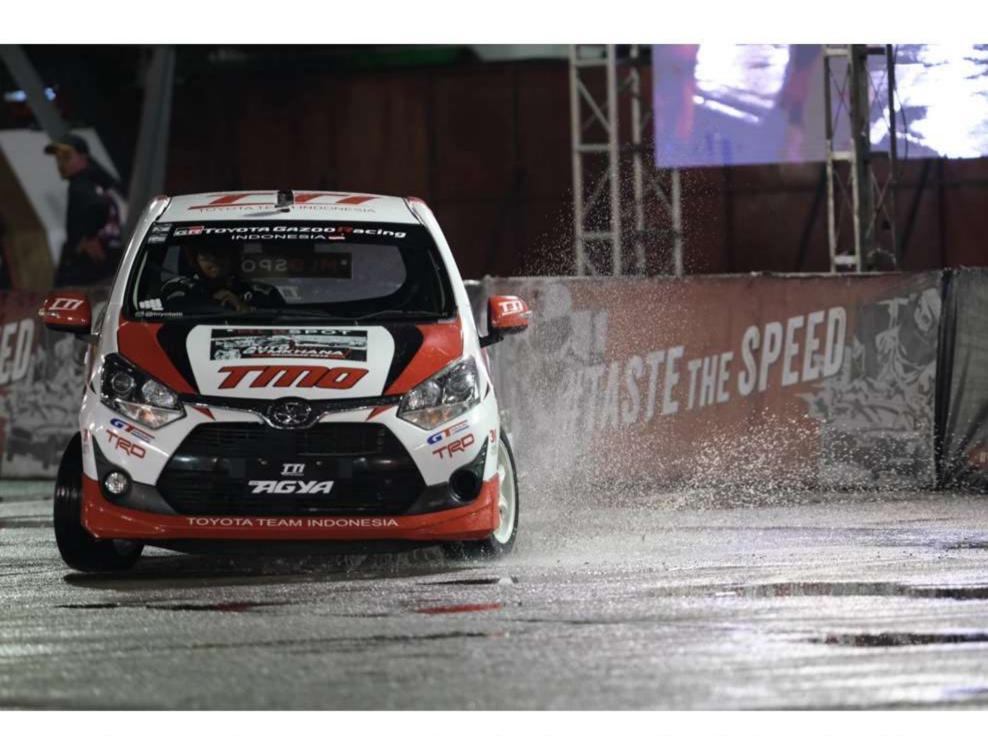
PT. Gajah Tunggal Tbk, through its GT Radial brand, has been a consistent supporter of motorsport in Indonesia, and has been participating in the national slalom championship for over a decade. In 2023, GT Radial continues its support by being the official tire for the 2023 MLDSPOT Autokhana National Slalom Championship and the Toyota Gazoo Racing Indonesia (TGRI) team.

The TGRI team, with its flagship racers Adrianza Yunial, Anjasara Wahyu, and Herdiko Setyaputra, started the season with maximum results by using two flagship tires, the GT Radial Champiro SX2 and Champiro GTX Pro. They dominated the inaugural round of the MLDSPOT Autokhana National Slalom Championship 2023, which was held at the Mandala Krida Stadium Circuit in Yogyakarta on March 11, 2023.









Anjasara Wahyu won 1st place in the F national championship (modification). The victory was hard-fought and well-earned, as the competition gets fiercer and more competitive with each passing season. Anjas expressed her joy and gratitude for the win, stating that one has to work hard and keep practicing to be the best. She hopes to defend her title as national champion again this year.

The TGRI racers also won the A team national championship and the tandem national championship, further cementing their dominance in the sport. PT. Gajah Tunggal Tbk and GT Radial are proud to support motorsport in Indonesia and will continue to do so in the future.







GT RADIAL AND DAIHATSU JOIN FORCES TO ENSURE SAFE HOMECOMING

GT Radial and Astra Daihatsu Motor are dedicated to building stronger connections with their customers through various engaging programs. One of their initiatives includes providing safe driving education to customers through an event called Auto Clinic, which will be held on March 19, 2023, at the Astra Daihatsu Karawang outlet in West Java.

The event is a collaborative effort that invites 21 Club Friends, who are members of the official Astra Daihatsu Motor community, to share safe driving tips with Safety Defensive Consultant Indonesia (SDCI). The event also serves as a platform for club members to connect with Astra Daihatsu Motor. In addition, Astra Daihatsu Motor will offer a quick service by conducting a free 21-point check for participants.

This educational program reflects the commitment of GT Radial and Astra Daihatsu Motor to the Daihatsu car community.







GT RADIAL PARTICIPATES IN INDONESIA 4X4 OVERLAND XIII

GT Radial is extending its support to the off-road enthusiasts who are members of Indonesia 4x4 by backing their XIII Great Adventure Overland (GAO) expedition in Bali. The event spanned over 2 days, from March 10-12, 2022, with the route starting from Negara and culminating at Karangasem.

The Indonesia 4x4 Overland XIII expedition carries the theme of "Exotic Bali", aimed at exploring the potential of nature, history, and culture. By participating in this activity, GT Radial hopes to create a positive impact on the surrounding micro, small, and medium enterprises (MSMEs) and the community.





GT RADIAL SUPPORTS CAR COMMUNITY EVENTS

GT Radial fully supports the Calya Sigra Club (Calsic) car community's National Conference (Munas) III, known as "Calsic Fest National Conference Respect 2023," which has become a gathering place for Calsic members from all over Indonesia. The two-day event, which took place on Saturday-Sunday (11-12/3/2023) at Days Hotel and Suites by Wyndham in Tangerang, Banten, featured social service activities, car contests, Calsic UMKM, various competitions, and the election of the general chairman of Calsic. GT Radial's support for this event is part of the company's effort to establish strong relationships with the Calsic car community.